

PRIVACY STATEMENT

This Privacy Statement was last updated August 1, 2017.

This Privacy Statement details True Dance Challenge's policies with respect to the handling of personal Information submitted to or otherwise collected by True Dance Challenge via True Dance Challenge's website(s), mobile application(s), and/or in the course of providing its payment processing, payment security and fraud management solutions and services. True Dance Challenge will use and disclose personal information in accordance with the terms of this Privacy Statement.

PERSONAL INFORMATION WE COLLECT

Personal Information is information which can be used to identify an individual. We collect Personal Information any time the Services are used. The Personal Information collected includes information provided to us directly by individuals and that is provided to us by merchants or financial institutions. The collection of Personal Information described herein is necessary for use of the Services. This information includes but is not limited to:

- Business and Consumer Name
- Contact information (such as email address, phone number, mailing address and county)
- Payment information

We collect other information, such as:

- IP address and information about the device used to access the Services
- How and which Services are used
- Merchant and merchant account information, including account information we may gather from third party sources
- Information provided to us through means such as social media or when you contact us through our website.

HOW WE USE PERSONAL INFORMATION

True Dance Challenge primarily uses this information to provide the Services and related features and to:

- Facilitate the processing of payment transactions
- Respond to requests and inquiries
- Provide support services
- Send administrative information, such as changes to our terms, conditions, and policies
- Administer promotions or contests
- Facilitate social sharing functionality
- Help prevent fraud and enforce our policies

HOW WE SHARE PERSONAL INFORMATION

Information will not be shared to third parties. We will only share Personal Information as described in this policy:

- As necessary to perform the Services and to complete payment transactions
- To comply with law or other legal obligations such as responding to subpoenas, or other requests from public and government agencies, including laws and other legal obligations outside a party's country of residence
- To protect our rights, operations or property, or that of our users
- To investigate, prevent, or take action regarding potential or suspected illegal activities, fraud, threats to the personal safety of any person, or violations of the Service's terms and conditions

CHANGES TO THIS POLICY

We may change this privacy policy at any time by posting an updated privacy policy.

HOW TO CONTACT TRUE DANCE CHALLENGE REGARDING PRIVACY QUESTIONS OR CONCERNS

If you have questions or comments about our privacy practices, or if you want True Dance Challenge to correct your Information that is stored on True Dance Challenge systems, please submit your request in writing to jenn@truedancechallenge.com.